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May 14, 1999

NOTICE OF EX PARTE PRESENTATION

Magalie Roman Salas, Esq.  
Secretary  
Federal Communications Commission  
The Portals  
445 Twelfth Street, S.W.  
Washington, D.C. 20554

RECEIVED  
MAY 14 1999  
FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

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Re: *In the Matter of Applications for Transfer of Control to SBC  
Communications Inc. of Licenses and Authorizations Held by Ameritech  
Corporation, CC Docket No. 98-141*

Dear Ms. Salas:

Please be advised that yesterday morning Paul K. Mancini, SBC Communications Inc., Martin E. Grambow, SBC, James Smith, Ameritech-Ohio and Richard Hetke, Ameritech Corp., met with Thomas G. Krattenmaker, Robert C. Atkinson, Michelle Carey and William Dever of the Commission's staff regarding the above-referenced transfer of control applications. In connection with Chairman Kennard's April 1, 1999 letter to Messrs. Whitacre and Notebaert, we discussed the provision of advanced telecommunications services and performance measurements. Representatives provided staff the enclosed news release concerning the planned deployment of the National-Local Strategy.

Yesterday afternoon, Messrs. Mancini, Grambow, Smith and Hetke met with Messrs. Krattenmaker, Atkinson, Dever and Michael H. Pryor. In the course of the meeting, SBC and Ameritech representatives discussed performance measurements, advanced telecommunications services, the benefits of the merger, the types of commitments that SBC/Ameritech would be willing to make to address FCC concerns, how consumers and competition would benefit from the merger and the additional commitments being discussed, and how the significant and unique benefits of the National-Local Strategy could be ensured and delivered in a timely manner.

In accordance with the Commission's rules concerning ex parte presentations, one copy of this notice is provided herewith. Please call me if you have any questions.

Respectfully submitted,

*Todd F. Silbergeld*

Enclosure

No. of Copies rec'd 41  
List A B C D E

cc: Mr. Krattenmaker, Mr. Atkinson, Ms. Carey, Mr. Pryor, Mr. Dever

# News Release



**For more information, contact:**

Ed Presberg  
314-982-8688

## **SBC ADDS NEW YORK, WASHINGTON, PHOENIX TO LIST OF FIRST NEW MARKETS FOLLOWING MERGER**

*Application to Provide Local Service in Boston, Seattle Approved*

SAN ANTONIO, TEXAS (May 13, 1999) — SBC Communications Inc. today announced the next significant step in its march to become a national telecommunications company. SBC added three new cities — New York, Washington, DC, and Phoenix — to the list of initial markets the company will enter following the completion of its merger with Ameritech.

The company's announcement comes a day after its application to provide local exchange service in the state of Washington was approved by the Washington Utilities and Transportation Commission (WUTC). Its application to provide local exchange service in Massachusetts also was approved this week and will take effect May 16. Its Florida application is scheduled to be considered next week. In February, SBC announced that Seattle, Boston, and Miami would be the first National-Local markets.

"With the regulatory process moving forward in Boston, Seattle and Miami, we are prepared to move through the initial steps in three additional cities," said Stephen Carter, SBC's president — Strategic Markets, who is in charge of directing the strategy. "We are on track to meet our goal of bringing new competition to 70 million consumers in 30 major markets outside our territories."

Together, SBC and Ameritech would serve 20 of the top 50 markets in the U.S. National-Local is SBC's strategy to jumpstart competition and provide local service in markets across the country once its merger with Ameritech is completed. Under this plan, the combined company will enter 30 of the nation's top markets outside of its home territories, bringing to 50 the total number of major cities served by the combined company.

## City Announcement/Add One

By naming the next three markets, Carter said SBC is moving to serve its major customers where they do business. The company already offers wireless telephone service in Washington, DC, under the Cellular One brand name and has wireless licenses that cover East Coast areas from Washington almost to New York City, in Upstate New York, Connecticut, Rhode Island and Massachusetts. Under the SNET brand name, SBC is the leading telephone provider in Connecticut.

In each of the new markets the company will enter, SBC intends to first provide local and data services to large business customers, according to Carter. The company will then use the infrastructure it has deployed to expand service to small business and residential consumers as rapidly as possible. For these customers, SBC intends to market packages that include combinations of local service, custom-calling features, long-distance, Internet access and voice mail.

"We are choosing cities based on the needs of existing clients and the potential for continued growth. New York and Washington are among the world's top business centers today and Phoenix is a premier Western growth market," Carter said. "Phoenix also is a logical choice, given our presence in the Southwest, in California, and our strategic alliance with Telmex. In addition to their value as potential markets, New York and Washington also serve as vital international gateways."

Implementation of the National-Local strategy is contingent upon the completion of the SBC-Ameritech merger, which provides both companies the scale, scope, customer base and employee talent pool needed to expand successfully and efficiently into 30 new, major markets.

The merger has received clearances from the Department of Justice, the state of Ohio and European regulators. It has been overwhelmingly approved by shareholders of both companies, winning the support of the AFL-CIO, the Communications Workers of America, the International Brotherhood of Electrical Workers, and the Chicago Federation of Labor. It has been endorsed by a variety of business leaders, industry analysts, elected officials and consumer and civic leaders, including the Chicagoland Chamber of Commerce and Rainbow PUSH. It also has been endorsed by newspapers around the Ameritech region. The merger is now being reviewed by the Federal Communications Commission. The companies expect to complete the transaction by the middle of 1999.

*SBC Communications Inc. ([www.sbc.com](http://www.sbc.com)) is a global leader in the telecommunications industry, with more than 37.7 million access lines and 7.2 million wireless customers across the United States, as well as investments in telecommunications businesses in 11 countries. Under the **Southwestern Bell**, **Pacific Bell**, **SNET**, **Nevada Bell** and **Cellular One** brands, SBC, through its subsidiaries, offers a wide range of innovative services. SBC offers local and long-distance telephone service, wireless communications, data communications, paging, Internet access, and messaging, as well as telecommunications equipment, and directory advertising and publishing. SBC has more than 130,000 employees and its annual revenues rank it in the top 50 among Fortune 500 companies.*